



The 18th Annual **MARCHING FOR MORE**



October 5th, 2026
Ohio Stadium
Please Join Us!

March With Us!



**There's no show like the one put on by
The Best Damn Band in the Land and there is no
nonprofit fundraiser like Marching for More!**

Since 2009, TBDBITL has teamed up with **Gladden Community House** to host **Marching for More**, an annual fundraising celebration to raise awareness and vital support for Gladden's ongoing mission to *strengthen the well-being of children, families, seniors, and the community, while building thriving and equitable neighborhoods, in Franklinton and beyond.*

Through early childhood education, afterschool enrichment programs, team sports, senior care outreach, food security, family to family programs, homelessness prevention, and community services, Gladden Community House supports thousands of our low-income neighbors each year, right here in the heart of Franklinton. ♥



THE IMPACT OF YOUR

Support



EDUCATION & YOUTH

- **30+** preschoolers enrolled annually in free or affordable care, giving them a strong start for kindergarten and beyond.
- **50+** kids served through free Afterschool and Summer Camp programs; a safe space with enrichment and daily meals.
- **400+** kids participate in our Team Sports program, building teamwork and essential life skills

FOOD & HOUSING STABILITY

- **24,000** meals served annually to youth in our programs, meeting urgent needs with low overhead and dedicated volunteers.
- **3,000+** families helped to stay safe through rent, utility, and emergency assistance, in partnership with Community Shelter Board.

SENIOR & FAMILY SERVICES

- **100+** older adults supported through our Senior Outreach program with groceries, transportation, in-home care, and daily living assistance.
- **355+** Families were provided case management through our Family to Family program. With Franklin County Children Services, we provide help and parenting, financial, and cooking classes to help gain confidence and practical skills.





PRESENTING SPONSOR:

\$25,000 *Special VIP Benefits with 10 Marching For More event tickets, plus:*

Premium Special Recognition, Including:

- Appearance on NBC4's *Columbus Living* with Gladden to highlight your impact on our mission
- Prominent logo across digital promotional marketing, which includes the NBC4 digital platform and event PSAs
- Stage time to speak during the event
- Acknowledgment as presenting sponsor with logo featured on the Ohio Stadium Jumbotron
- Full screen ad on featured video screens in The Shoe's NetJets Landing
- Logo placement and link to your company website from Gladden's Marching for More event webpage
- Recognition in media promotion through all our platforms reaching Gladden's followers and stakeholders

Includes these additional benefits:

- Reserved seating with table signage.
- Exclusive 50-yard line access for photos and performance by TBDBITL
- Free parking for the event program.

In partnership with: **NBC4**
LOCAL 4 YOU





HOST SPONSOR:

\$15,000

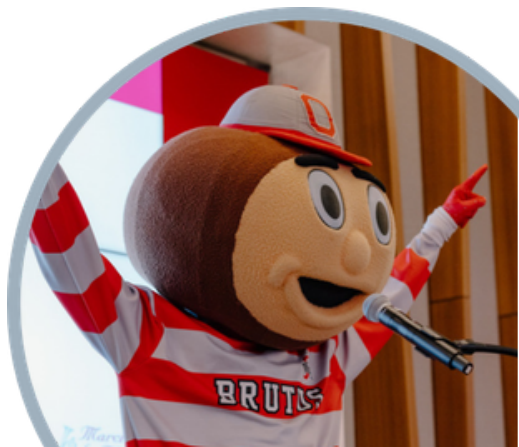
*Special VIP Benefits with **10** Marching For More event tickets, plus:*

Preferred Special Recognition, Including:

- Prominent logo recognition across digital promotional marketing, which includes the NBC4 digital platform and event PSAs
- Recognition during the program
- Featured with logo in digital invitation and printed program book
- Acknowledgment as host sponsor with logo featured on the Ohio Stadium Jumbotron
- Full screen ad on featured video screens in The Shoe's NetJets Landing
- Logo placement and link to your company website from Gladden's Marching for More event webpage
- Recognition in media promotion through all our platforms reaching Gladden's followers and stakeholders

Includes these additional benefits:

- Reserved seating with table signage.
- Exclusive 50-yard line access for photos and performance by TBDITL
- Free parking for the event program.





CARMEN SPONSOR:

\$10,000 *Special VIP Benefits with 8 Marching For More event tickets, plus:*

Preferred Special Recognition, Including:

- Recognition during the program
- Featured with logo in digital invitation and printed program book
- Full screen ad on featured video screens in The Shoe's NetJets Landing
- Logo placement and link to your company website from Gladden's Marching for More event webpage
- Recognition in media promotion through all our platforms reaching Gladden's followers and stakeholders

Includes these additional benefits:

- Reserved seating with table signage.
- Exclusive 50-yard line access for photos and performance by TBDITL
- Free parking for the event program.





SCARLET SPONSOR:

\$5,000 *Special VIP Benefits with 6 Marching For More event tickets, plus:*

Special Recognition, Including:

- Featured with logo in digital invitation and printed program book
- Full screen ad on featured video screens in The Shoe's NetJets Landing
- Logo placement and link to your company website from Gladden's Marching for More event webpage
- Recognition in media promotion through all our platforms reaching Gladden's followers and stakeholders

Includes these additional benefits:

- Reserved seating with table signage.
- Exclusive 50-yard line access for photos and performance by TBDBITL
- Free parking for the event program.





GREY SPONSOR:

\$3,000 *Special VIP Benefits with 4 Marching For More event. tickets, plus:*

Special Recognition, Including:

- Featured with logo in digital invitation and printed program book
- Full screen ad on featured video screens in The Shoe's NetJets Landing
- Logo placement and link to your company website from Gladden's Marching for More event webpage
- Recognition in media promotion through all our platforms reaching Gladden's followers and stakeholders

Includes these additional benefits:

- Reserved seating with table signage.
- Exclusive 50-yard line access for photos and performance by TBDBITL
- Free parking for the event program.

**Click to visit Marching for More 2026 to
sponsor now!**

Contact Corina Wohlers for more information.
614-227-1602
cwohlers@gladdenhouse.org

Gladden Community House is a 501c3 organization. Our EIN is 31-4379476